

# *Annual Training Conference*

**May 2-5, 2010  
Ocean City, MD**

*Decades of Serving;  
Ten Years Together*



**Sponsorship Opportunities**

## Excellent Location

**Join us in Ocean City- the State's resort by the ocean- for a very special 2010 Annual Conference May 2-5, 2010 at the Clarion Hotel Resort.**

We have more advertising opportunities than ever available this year. We anticipate over 500 attendees will be participating in the conference. The conference will offer training, CEU's and certification programs for professionals in the following areas:

- Community Action
- Head Start
- Early Childhood
- Family Services
- Non-profit Leadership

We want you to be a part of this commemorative event.

There is no better location than our State's "*City by the Ocean*" to hold the Conference again this year. In addition to all the activities and excitement generated by our conference, Ocean City, MD is so full of beauty and fun that you can easily fill your time there. Beaches, parks, great restaurants, the boardwalk, shopping and so much more will tempt you from our Conference's convenient location at



the Clarion Hotel Resort.

The Clarion Resort Fontainebleau Hotel is one of Ocean City's finest full-service hotels. Sitting directly on the beach and overlooking the Atlantic Ocean, you are offered the ultimate in comfort:

- Luxury ocean view guest rooms
- 2 Oceanfront Restaurants and Nightclubs
- Live Entertainment both inside and on the beach (in season)
- Year round indoor pool

-- all available for our conference attendees.



## Several Opportunities for Sponsorship

- Awards Banquet
- Continental Breakfasts
- Workshop Track
- Reception
- Sodas, Coffee Breaks
- Conference Tote Bags

By sponsoring the **Awards Banquet**, the donor will receive

- 3 Full Conference reservations (includes the Awards Banquet)
- Space in the Conference Souvenir Book,
- Signage at the Awards Banquet.

By sponsoring the **Continental Breakfasts (3)**, the donor will receive

- 2 Full Conference reservations (includes the Awards Banquet)
- Space in the Conference Souvenir Book,
- Signage at the Continental Breakfasts, held in the Registration and Vendor Areas.

By sponsoring **one of the six workshop tracks**, the donor will receive

- 2 Full Conference reservations (includes the Awards Banquet)
- Space in the Conference Souvenir Book,
- Signage in the Workshop Room/Track they sponsor



By sponsoring the **Reception**, the donor will receive

- 1 Full Conference reservations (includes the Awards Banquet)
- Space in the Conference Souvenir Book,
- Signage at the Reception.

By sponsoring the **Soda/Coffee breaks**, the donor will receive

- 1 Full Conference reservations (includes the Awards Banquet)
- Space in the Conference Souvenir Book,
- Signage in the Registration and Vendor Areas during the time the breaks are held.

By sponsoring the **Conference Tote Bags**, the donor will receive

- 3 Full Conference reservations (includes the Awards Banquet)
- Space in the Conference Souvenir Book,
- Signage in the Vendor and Registration Areas.

**All Sponsors are given the opportunity to address the attendees during their sponsored event or a time equally agreed upon by the Conference Planning Committee and the sponsoring organization.**





# Sponsorship Form

## MCAP and MHSA Tenth Annual Conference

### Valuable Sponsorship Opportunities

There are a variety of sponsorship options available for this years' Conference. Sponsorships provide added value and greater visibility for promoting your products and services. Whether you choose to sponsor conference bags or a refreshment break, your company name will be prominently displayed either through signage on the item itself or in front of a very captive audience.

#### Sponsorship Opportunities

- Awards Banquet \$5,000.00
- Continental Breakfasts \$4,000.00
- Workshop Track \$2,500.00
- Reception \$2,000.00
- Sodas, Coffee Breaks \$1,500.00
- Conference Tote Bags \$2,500.00

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Telephone Number (\_\_\_\_) - \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsorship Deadline: April 2, 2010**

Complete this form, attach any CAMERA READY artwork with fees made payable to MCAP and mail to:

**Advertising – 2010Conference  
MCAP  
10480 Little Patuxent Parkway, Ste. 400  
Columbia Maryland 21044**

All sponsors are recognized in the conference booklet.

Please, submit your **CAMERA READY** marketing documents electronically as a: Word document, JPEG file or PDF File to:  
Zenobia Williams or Sandra Sims  
Phone: (410) 740-3027 or 3041  
[conference@maryland-cap.org](mailto:conference@maryland-cap.org)

Please call for conference booklet page specifications and/or if your representative wishes to address the attendees during the time of your sponsored event.

*Some items/events may have multiple sponsors. Additional fees may be paid for exclusivity.*