



# 2012 Spring Conference

May 7<sup>th</sup> – 10<sup>th</sup> at the Sheraton Baltimore North  
Towson, Maryland

## Advertiser Information

Company\* \_\_\_\_\_

Contact Person\* \_\_\_\_\_ Title \_\_\_\_\_

Street Address\* \_\_\_\_\_

City, State, Zip\* \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail\* \_\_\_\_\_ Website \_\_\_\_\_

What primary product or service will you advertise?\*

\*These answers are required.

*Ad material must be submitted electronically as a high-resolution PDF or jpeg only.*

### Priority Deadlines:

**Monday, January 23, 2012 – Two Books For The Price Of One!**

Pay for ad by **January 23<sup>rd</sup>** and it will be place in the Pre-Conference Registration Booklet AND the Conference Booklet. *(Note: Outside Back Cover is Conference Booklet Only)*

**Friday, March 30, 2012** -- Deadline for inclusion in the Conference Booklet

### Advertising Fees

#### Black & White Ads

Business Card	(\$25)	_____
¼ Page	(\$75)	_____
½ Page	(\$125)	_____
Full Page	(\$250)	_____

#### Premium Full Page Color Ads

Inside Back Cover	(\$500)	_____
Inside Front Cover	(\$500)	_____
Outside Back Cover	(\$500)	_____

(Conference booklet only)

PLEASE NOTE THAT WE RESERVE THE RIGHT TO REFUSE ANY ADVERTISEMENT THAT IS NOT COMPATIBLE WITH THE MISSION OF MHS A

### PAYMENT

**Total Due** \_\_\_\_\_

Ad must be accompanied by check made payable to the Maryland Head Start Association. Contact us to pay by Visa or MasterCard. There will be no refunds issued in the event of advertiser cancellation.

**Send to: MHS A**  
**c/o Owens Burton Consulting**  
**P.O. Box 53**  
**Middletown, DE 19709**

### Payment by:

Check # \_\_\_\_\_ OR

Visa  Master card

Card holder name: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-digit security code: \_\_\_\_\_

Card holder signature: \_\_\_\_\_ Date: \_\_\_\_\_

You may also make payment via the Registration Site through the Owens Burton Consulting store  
<http://Store.owensburton.com>

**Need More Information? Contact us via email at [info@md.hsa.org](mailto:info@md.hsa.org)**

Ad purchase forms will not be processed until all information and payment is received.