

**MHSA 2019 Winter Health Institute
Exhibitors and Sponsor Application
February 21-22, 2019
Westin Hotel, Annapolis MD**



Attendees are expected from the Region III area: MD, DC, DE, PA, VA and West VA

INSTRUCTIONS: Please type in the fields below, handwritten application are sometimes hard to read. Complete all sections. Complete and return this application via **email (operation_mhsa@md-hsa.org) or fax (410-497-1054)** by **January 20, 2019**. MHSA Hotel rate ends January 21, 2019. All tables include 2 chairs, breakfast and lunch for 2 staff members. Visit www.md-hsa.org for more information and hotel registration. MHSA hotel rate : \$109.00

Name of Organization: _____

Address _____ City _____ State ____ Zip code _____

Phone number: _____ Fax number: _____

Name of Person completing this form _____

Organizations goods/services _____

Each on-site person must have a unique email for registration.

On-site Staff

1. Name: _____ Title: _____

Email _____ Contact Number: _____

2. Name: _____ Title: _____

Email: _____ Contact Number: _____

Information: Registration/Sponsorship/Advertising Fees

Fees are for 1 table: an additional table can be purchase for \$100

Description	Basic \$450.00	Friend \$600.00	Partner \$850.00
Table with 2 chairs	X	X	X
1/8-page B&W logo in booklet and institute app	X	X	x
Breakfast and lunch (2 Staff)	X	X	X
Listed on the sponsor page in the booklet and institute app.		x	x
¼ Color logo in booklet and institute app		x	
½ page Color logo in the booklet and your logo on the MHSA website with a hyper-link to your website (1 year)			x
Access to attendees by use of the Institute app-and the ability to send a message via the app.			x

Additional ways to showcase your brand

Description	Cost	Additional information
Attendee Lanyards with your Agency name	\$100 if you provide \$175 if we secure the Lanyards	You can provide the lanyards (must be received by Feb. 1) or we can secure them.
Place an ad in the institute booklet	\$75 ½ page \$100 full page	Ad must be received by Feb. 1
Logo on attendee's bags	\$100	Logo recognition on bags given to all attendees and presenters
Sponsorship Opportunities	\$350 1 opportunity available	Legislator's Networking Breakfast on Friday, Feb 21, 2019. Your company and logo will be attached to every advertisement and product for this event.
Sponsorship Opportunities	\$175 2 opportunities available	The Health Managers Roundtable lunch on Feb. 21, 2019. Your company name and logo will be attached to every advertisement and product for this event.
Unable to attend the institute? Provide literature or items for the attendee bag or raffles.	\$75.00	Must be received by Feb. 1, 2019.

Fees: Please select one (Basic, Friend, Partner)

_____ Basic \$450 _____ Friend \$600 _____ Partner \$850 _____ extra table \$100

Additional items – Please select your choices below

<input type="checkbox"/>	\$100 - Lanyards (you provide)
<input type="checkbox"/>	\$150 - Lanyards (we secure)
<input type="checkbox"/>	\$75 - ½ page Ad in booklet - MHSa will select the location
<input type="checkbox"/>	\$100 - Full page ad in booklet - MHSa will select the location
<input type="checkbox"/>	\$100 - Logo on attendee's bags
<input type="checkbox"/>	\$350 - Sponsorship -Legislator's Networking Breakfast
<input type="checkbox"/>	\$175 - Sponsorship- Health Manager Roundtable Lunch
<input type="checkbox"/>	\$75 - Providing Brand recognition items (literature and/or items) for attendee bag or raffles

Total \$_____ **This application and payment must be received by January 20, 2019.**

Please select ONE payment type

_____ Check - Mail to P.O. Box 39894 Baltimore, MD 21212

_____ Credit Card - You can email this application to operation_mhsa@md-hsa.org and we will email a credit

card Invoice: Name and phone of person to contact _____

Rules:

Liability and Insurance: All property of the exhibitor remains under their custody and control in transit to and from the exhibit area and while it is in the confines of the exhibit hall. MHSa, it's volunteers or service contractors are responsible for the safety of the property of exhibitor from theft, damage by fire, accident, vandalism or other causes. The exhibitor waives and releases and claim or demand they may have against any of them for reason of damage or lost. It is recommended that exhibitors obtain adequate insurance coverage to cover any lost, damage or personal injury.