

MHSA 2019 Spring Conference  
Improving the Well-Being of Families



Exhibitors and Sponsor Application  
 May 8-10, 2019

Carousel Oceanfront Hotel, 11700 Coastal Highway, Ocean City, MD 21842

The MHSA Spring Conference is an excellent opportunity to expand your brand in the Early Childhood Community. INSTRUCTIONS: Please type in the fields below, handwritten application are sometimes hard to read. Complete all sections. Complete and return this application via **email (operation\_mhsa@md-hsa.org) or fax (410-497-1054) by March 30, 2019.** MHSA Hotel rate ends . All tables include 2 chairs, breakfast and lunch for 2 staff members. Visit [www.md-hsa.org](http://www.md-hsa.org) for more information and hotel registration. MHSA hotel rate : \$69.00 plus tax per night.

Name of Organization: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip code \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

Name of Person completing this form \_\_\_\_\_

Organizations goods/services \_\_\_\_\_

**Each on-site person must have a unique email for registration.**

On-site Staff

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email \_\_\_\_\_ Contact Number: \_\_\_\_\_

2. Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Information: Registration/Sponsorship/Advertising Fees

Fees are for 1 table: an additional table can be purchase for \$100

Description	Basic \$450.00	Friend \$600.00	Partner \$850.00
Table with 2 chairs	X	X	X
1/8-page B&W logo in booklet and institute app	X	X	
Breakfast and lunch (2 Staff)	X	X	X
Listed on the sponsor page in the booklet and institute app.		x	x
¼ Color logo in booklet and institute app		x	
½ page Color logo or ad in the booklet and your logo on the MHSA website with a hyper-link to your website (1 year)			x
Access to attendees by use of the Institute app-and the ability to send a message via the app.			x

Additional ways to showcase your brand

Description	Cost	Additional information
Attendee Lanyards with your Agency name	\$100 if you provide \$175 if we secure the Lanyards	You can provide the lanyards , or we can secure them.
Place an ad in the institute booklet	\$100 full page	Ad must be received by April 5, 2019
Sponsorship Opportunities	\$350  1 opportunity available	Pre-Conference networking Dinner. Your company and logo will be attached to every advertisement and product for this event. Your representative is invited to the dinner and will have time to interact with the attendees.
Sponsorship Opportunities	\$350  2 opportunities available	The Family Advocate/Home Visitors Roundtable lunch on May 9, 2019. Your company name and logo will be attached to every advertisement and product for this event. Your representative is invited to the lunch.
Unable to attend the institute? Provide literature or items for the attendee bag or raffles.	\$75.00	Items Must be received by April 5, 2019

Fees: Please select one (Basic, Friend, Partner)

\_\_\_\_\_ Basic \$450    \_\_\_\_\_ Friend \$60    \_\_\_\_\_ Partner \$850    \_\_\_\_\_ with electricity \$25    \_\_\_\_\_ extra table \$100

Additional items – Please select your choices below

<input type="checkbox"/>	\$100 - Lanyards (you provide)
<input type="checkbox"/>	\$150 - Lanyards (we secure)
<input type="checkbox"/>	\$100 - Full page ad in booklet - MHSA will select the location
<input type="checkbox"/>	\$350 – Sponsorship- Networking Dinner on May 8, 2019
<input type="checkbox"/>	\$350 - Sponsorship – Family Advocate Networking Lunch May 9, 2019
<input type="checkbox"/>	
<input type="checkbox"/>	\$75 - Providing Brand recognition items (literature and/or items) for attendee bag or raffles

Total \$ \_\_\_\_\_ **This application must be received by March 30, 2019, payment must be received by April 5, 2019.**

Please select ONE payment type

\_\_\_\_\_ Check - Mail to P.O. Box 39894 Baltimore, MD 21212

\_\_\_\_\_ Credit Card - You can email this application to [operation\\_mhhsa@md-hsa.org](mailto:operation_mhhsa@md-hsa.org) and we will email a credit

card Invoice: Name and phone of person to contact \_\_\_\_\_

Rules:

Liability and Insurance: All property of the exhibitor remains under their custody and control in transit to and from the exhibit area and while it is in the confines of the exhibit hall. MHSA, it's volunteers or service contractors are responsible for the safety of the property of exhibitor from theft, damage by fire, accident, vandalism or other causes. The exhibitor waives and releases and claim or demand they may have against any of them for reason of damage or lost. It is recommended that exhibitors obtain adequate insurance coverage to cover any lost, damage or personal injury.